

Alan Peck for Altadena Town Council Platform

1. Enhancing Community Services and Addressing Community Concerns - As a member of the ATC, my first responsibility is to the welfare of Altadena's citizens. To that end I will work with the ATC to:

- Support the local Libraries, Senior & Community Centers, schools, churches, and other organizations that are already doing their part to support our citizens.
- Accessibility: All citizens need to have full access to public streets
 - o Walkability Project: Follow-up on findings
 - o Transportation – Ensure public & private adequacy
- Housing: More affordable housing needed for seniors and young adults “Some of our neighbors are house rich but cash poor”
 - o Information exchange blackboards – Actual and Virtual
 - could also facilitate job matching

2. Promoting & Supporting Community Institutions and Traditional Events - Our weekly, monthly, and annual festivals, markets, parades, and other community events are at the heart of what makes Altadena special. I will work with the ATC to sustain and support these events, including:

- Advertising for Community Events
 - o ATC, NBBA, Next Door, other community websites and area publications
 - o Posters & banners on main thoroughfares
- Working with the state and county to identify any opportunities for them to assist in making these events successful.
- Promoting Altadena History
 - o Signs and memorials commemorating important events and significant structures in Altadena history
 - o Special section in library
 - o Seminars, discussions, etc.

3. Promoting & Supporting Small & Local Businesses - Local and small businesses are the economic engine upon which the rest of our community relies. I want to ensure that the ATC does what it can to support small local business, including:

- Local Business Promotion
 - o Public Access Channels
 - o ATC, NBBA, Next Door, and other websites
 - o Public Landscaping (tree spaces & islands)
 - o Chamber of Commerce
- Local business assistance
 - o State & County Assistance
 - o Private Grants
 - o Public/Private Partnerships
 - o Maintaining balance between community businesses and national chains