

STATEMENT OF QUALIFICATIONS

My name is Alan Anthony Peck. I was born and raised in Washington, D.C. After graduating from public high school, I attended the University of Pennsylvania, graduating from the Wharton School of Business in 1976. My early professional career was in corporate sales, sales management, and private entrepreneurship. In 1988 I moved to Los Angeles based on my brother's raving about the weather and the opportunities. As it turns out, he was right on both counts. Since I've been here, I have had to go to snow (in the mountains) if I wanted to touch it. And most importantly, I secured a corporate position within two weeks! However, it wasn't until I got married, had a child, and bought a house in Altadena (in 1995) that I discovered what the true benefits of living in Southern California could be. Starting from when we moved in, I was surprised by the graciousness and the generosity of our new neighbors. I was impressed by the quality of municipal services. From the Sheriff's office and fire station, to the library and the Senior Center, Altadena is a town that truly looks out for its own. And then there is the Christmas Tree Lane tree lighting ceremony, which, even among the many parades, festivals, and community events Altadena is known for, the tree lighting ceremony is a Norman Rockwell moment that is hard to find anywhere in America today.

So, why do I want to serve on the Town Council? There are three reasons. First, it's because I want to help to ensure that this jewel of a town maintains its community and family-oriented heart as it adapts to the prevailing winds of change that we all face.

Second, it is because I have the knowledge and experience to help our citizens and community organizations deal effectively with the prevailing municipal entities. The various municipal and corporate positions I have held, as well as the various small businesses that I have owned and/or managed, have afforded me frequent opportunities to help individuals and businesses interface with and receive benefits from a wide range of government agencies. I have a deep understanding of how difficult it can be for each side to hear and understand the other. I have been able to be the intermediary that has made this happen. I also earned a Master of Public Administration degree from Cal State Dominguez Hills in 2015. Among other things this gave me a fairly clear understanding of the responsibilities and authorities of the various arms of Federal, State, and local government, how they interact, how they get money and where and why they are supposed to spend it. I would enjoy being an advocate for Altadena to ensure that the County, along with other pertinent government entities, understand and appreciate our needs. Then I'll motivate them to meet those needs while ensuring that Altadena always gets its fair share of the municipal pie.

Finally, having just retired at the end of August, I finally have time to give back to the community that has given so much to me. So, I look forward to the opportunity to serve.

Sincerely,

Alan A. Peck